



# SD DAIRY PRODUCERS NEWS

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- SDDP Staff, Tom Peterson, 605.251.2439

SDDP members the Elliott's hosting open house this Saturday, September 18th featuring the recent addition of a new robotic dairy.

Sponsored by:



**JOIN US FOR THE**  
**DRUMGOON**  
**DAIRY EAST**  
**OPEN HOUSE**

**SEPT 18** Saturday  
 10:00am-1:00pm

19048 US Hwy 81  
 Lake Norden, SD 57248



## SD Dairy Plays Large Part in SD State Fair

The 2021 SD State Fair offered many opportunities for SD Dairy and Midwest Dairy to both offer an excellent dairy experience to fair attendees as well as provide tremendous support to dairy farmers, other commodity organizations and youth clubs such as 4H and FFA. A few of the areas we supported include:

- Value Added Ag Day
- Farm Bureau Centennial Farms
- 4H Leaders and 4H Professionals
- Farm Bureau Scavenger Hunt
- The States Largest Classroom
- Undeniably Dairy Scavenger Hunt
- All Dairy Shows, participants, and attendees
- Undeniably Dairy Cooking Demonstrations
- The famous destination for milk, malts, and ice cream "The Dairy Bar"



Perhaps the fair's most popular destination, the Dairy Bar serves thousands of fair goers their favorite dairy treats



The State's Largest Classroom serves hundreds of SD students milk and cheese as part of their 2 day lunch breaks compliments of Prairie Farms and SD Farmers



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## SD State Fair Continued:



Midwest Dairy and Ag United Interns helped with the dairy shows and awarded ribbons and plaques



Value Added Ag's Cheri Rath and team scoop donated ice cream to attendees at the end of VAA day

## Annual SDSU Dairy Drive football game showcases Dairy to huge crowd:

Processor partners Agropur, Valley Queen and Bel Brands, along with Midwest Dairy and SDDP once again sponsored the annual Dairy Drive game showcasing the importance of dairy farmers and the dairy industry to South Dakota. The processor partners held a joint tailgating experience in the "Activation Zone" and those in the area could enjoy grilled cheese sandwiches as well as participate in many activities hosted by processor staff and friends. An on field recognition of dairy was featured with representatives from all of the founding partner organizations along with leadership at SDSU.



SDSU President Barry Dunn led the way along with representatives from SDSU CAFES, Agropur, Valley Queen, Bel Brands, Midwest Dairy and South Dakota Dairy



Dairy farmers, SDSU Leaders, and even a former SDDP executive enjoyed VQ grilled cheese sandwiches and good conversation





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Join SDDP Today! Visit [www.sddairyproducers.org](http://www.sddairyproducers.org) for online access to membership forms.

\* Contact Tom Peterson at 605.251.2439 with any questions on membership

### ***Thank you to our 2021 Industry Sponsors—Strength in Partnerships!***

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