



## SD DAIRY PRODUCERS NEWS

### Board of Directors:

- Marv Post, Chair:  
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- Greg Moes, V Chair:  
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- Doug Ode, Secretary:  
605.351.6631
- Randy Gross, Treas:  
605.864.1422
- Michael Crinion,  
605.691.1045
- Mike Cypher,  
605.941.5595
- Allen Merrill,  
605.929.6406
- Deb Wehde,  
712.578.8877
- Darrel Rennich,  
605.695.3676

- SDDP Staff, Tom Peterson, 605.251.2439

### South Dakota Dairy Annual Meeting Slated for January 27th, 2022

Plans are underway for the 2022 Annual Meeting and once again, attendees will have the opportunity to participate in the SDSU Dairy Drive basketball game following the meeting. Last year dairy farmers and family members took advantage of 36 tickets and were an excellent representation of South Dakota Dairy to the crowd at Frost Arena. This year we hope for an even larger showcase of our Dairy Community.



Details and final agenda are still being developed, however; the Annual Meeting will again be in conjunction with the South Dakota District Meeting along with an update on checkoff activity.

### South Dakota Dairy Producers Connect with Public in Creative Ways:

South Dakota Dairy has a proud history of dairy farmer leaders making themselves available to share their story and promote dairy farming and agriculture to the public. Fall of 2021 was no exception with several events taking place with farmers front and center engaging with consumers, community influencers, and the media. In October, dairy farmers served as table hosts for the 2nd Dairy Crawl held in 3 downtown Sioux Falls establishments. Farmers hosted tables of 6-8 community and environmental leaders to share how farmers take care of their cows and the environment to be able to produce safe and nutritious dairy products. Several SDDP member farmers served as hosts and there was also representation from Prairie Farms to raise participants awareness on the locally made products and the impact to the South Dakota economy. The 3 restaurants created an appetizer, the entrée, and the desert all with a featured dairy ingredient.



South Dakota Dairy Producers, 1011 Heritage Drive, Madison, SD 57042



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### South Dakota Dairy Producers Connect with Public in Creative Ways (Continued):

In September, SDDP Members the Elliott family hosted an open house to feature their addition of a new robotic dairy barn. Over 1,800 people attended this event which was a joint effort between the Elliott's, Ag United, Midwest Dairy and SDDP. Guests were able to observe the robotic milkers, learn about the dairy industry in South Dakota and enjoy malts, milk, and cheese provided by sponsors.



Central Plains Dairy Foundation Mascot Holly greeted guests



Dairy Farmer Rodney Elliott speaks with WNAX radio while hosting the open house as an estimated 1,800 attendees file through the barns behind.



Open house guests had front row seats to view and learn about robotic milking

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### POLICY ISSUES:

#### SDDP Board Members Serve as Task Force Members of FMMO Milk Pricing Coalition:

SDDP Board members Marv Post, Michael Crinion and Allen Merrill continue to serve on the FMMO task force comprised of representation from MN Milk, Iowa State Dairy, Nebraska State Dairy, SDDP, DBA of WI, and Edge Cooperative. This group was assembled earlier in the year when there was considerable discussion surrounding the milk pricing orders and negative impacts of PPD's. While it seems like things have quieted down around the FMMO, SDDP board members feel strongly that SDDP dairy farmers and industry members need to have a seat at the table with any topic which has a direct impact to dairy farmers and processor partners. To this point, the SDDP members of the task force are approaching as an educational opportunity to learn more about methodology and processes which go into milk pricing. A better understanding will be beneficial for all members as the subject may get more attention moving into a new Farm Bill cycle.



# SD DAIRY PRODUCERS NEWS

Join SDDP Today! Visit [www.sddairyproducers.org](http://www.sddairyproducers.org) for online access to membership forms.

\* Contact Tom Peterson at 605.251.2439 with any questions on membership

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