



## SD DAIRY PRODUCERS NEWS

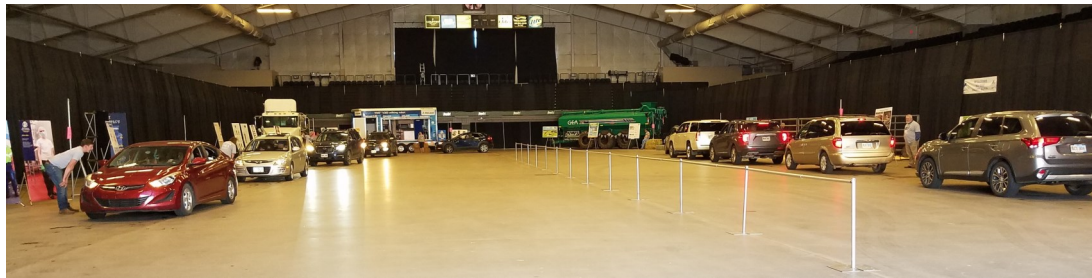
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### SDDP Helps Carry on Tradition of June Dairy Month Open Houses:

June 2021 came with a return to normal and SD dairy farm families were ready to welcome consumers of all ages back to their farms. While **Dairy Fest** did not have a farm tour as part of the celebration, a **Drive Through Dairy Experience** kicked off the public facing events for June with excellent response. An estimated 1,000 people took advantage of seeing various areas of the dairy industry from farm to processor in a loop through the Swiftel Center Arena. After the drive through, participants were treated to single serve packaged SDSU ice cream.

#### Dairy Fest “Drive Through Dairy Experience”



#### MoDak Dairy Open House



The following Saturday, June 12th **MoDak Dairy** and the Moe’s family (with SDDP Vice Chair Greg Moes) hosted a farm tour featuring their new heifer raising barn and included bus tours back to the main dairy as well. The SD Maltwagon served up complimentary treats to all participants serving an estimated 800 malts to eager recipients.

Saturday, June 19th was **Royalwood Dairy** and the Ode family’s (including SDDP Secretary Doug Ode) turn to host a large event at their dairy south of Brandon. Close proximity to Sioux Falls always draws a crowd, and this year an estimated 1,200 attendees came to the farm including a huge number of kids for the activities including a John Deere combine bounce house, many dairy promotional items, and of course the SD Maltwagon for ice cream treats.



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## SDDP supports other events to promote the dairy industry:

June 5th, 2021—SDDP joined in support of the **Hero Experience** through the Alliance in Sioux Falls honoring service men and women with a meal of gratitude prepared by Chef Ghost. SDDP contribution allowed for a chef inspired Mac and Cheese creation to include dairy as a major part of the meal.

June 26th, 2021—SDDP supporting **MN Holstein Association Field Day** at Ash Grove Dairy with SDDP members Randy Gross, Randolph Gross and Michael Crinion. Participants will be able to enjoy prepackaged SDSU ice cream on behalf of SDDP. In 2020 the MN Holstein Show was held in Brookings, SD.

July 2021—SDDP supporting SD Governor Noem’s recognition and reception for high school athletes at an event to be held at the Governor’s Mansion grounds ensuring the inclusion of dairy foods in the featured meal and later treats.

**Join SDDP Today!** Visit [www.sddairyproducers.org](http://www.sddairyproducers.org) for online access to membership forms. Also attached with this newsletter are forms that can be printed and filled out. Member dues can be mailed to SDDP, 2015 Rice Street, St. Paul, MN 55113.

\* Contact Tom Peterson at 605.251.2439 with any questions on membership

**SDDP is committed to 4 pillars: Policy, Growth, Education, and Consumer Confidence and delivering value for your membership dollars!**

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