

2020 Key Outcomes ~ SDDP membership dollars working for Dairy

- ▶ Provided support for I-29 Moo University Winter Workshop held in Brookings to enable educational opportunities for membership.
- ▶ SDDP Board Chair Marv Post joined other production agriculture commodities to encourage legislative support of SB157 introduced to streamline county zoning and appeals process eventually signed into SD Codified Law.



- ▶ Annual Meeting kickoff in Brookings. Strong attendance in joint meeting with Midwest Dairy including engage communication training and SDDP open member meeting, financials, and the SD Dairy Princess Reunion.
- ▶ SDDP filled void left with South Dakota Representation at World Ag Expo by forming coalition of industry supporters enabling the Dairy Drive mission to continue in Tulare with No Producer Member Dollars being used to fund the endeavor.
- ▶ Washington DC Fly-In meeting Chair Marv Post and ED Tom Peterson – Coalition effort with NMPF and guest worker reform focus. Official visits with SD Senators Thune and Rounds in addition to Congressional delegates from NE and IA. Meetings concluded with COVID closure of Capitol Hill leading to many other issues to press upon return to SD.





- ▶ SDDP strongly recognized by Congressional Representation in part due to relationships from DC Fly-In: Dusty Johnson and staff, John Thune and staff, Mike Rounds and staff.
 - ▶ Follow up with Congressional Delegation began immediately on return to SD as market saw drastic downturns with the pandemic and food chain disruption.
 - ▶ Senator Thune and Representative Dusty Johnson were instrumental using influence working with USDA in rollout of CARES and CFAP programs to South Dakota and all farmers including addressing payment limits within program.
 - ▶ Direct work with Senator Thune and office on proposed bills outside of COVID relief efforts to include flexibility on haying and grazing CRP, flexibility on late fall harvesting of cover crop on prevent plant acres, inclusion of disposed milk in CFAP and WHIP+ program and expanding PPP program post initial CARES release.
- ▶ SDDP relationship with State FSA agency led to collaboration webinar on CFAP direct farmer payment application process within 1 week of application period opening as well as subsequent webinar opportunities in collaboration with other commodity groups.
- ▶ SDDP collaboration with Edge and NMPF on Federal issues is strong and continues to add strength to voice at the national level.
- ▶ State government influence via SDDP representation at Ag Fest, through Ag Unity, and in person representation during SD Legislative session.
- ▶ Representation at key convening of stakeholders with SD Soy, SD Corn, SD Pork, Farm Bureau, Ag United, and other coalition supporters of production agriculture in SD.

- ▶ June Dairy Month activities continue despite the cancellation of Open Houses with support of partner Ag United. A series of 4 dairy farm driven events will take place featuring Milk Give-Aways, social media promotion, and key messaging via either radio or print.
- ▶ SDDP coordinated providing milk for food distribution at the onset of COVID by securing non-dues funding sources to be able to provide over 3,000 gallons of milk for food boxes distributed at the Sioux Empire Fairgrounds.

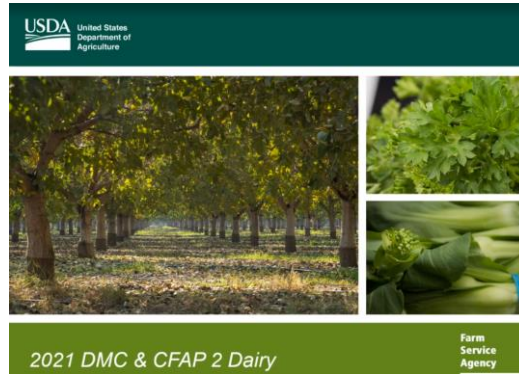


- ▶ Additional Dairy Promotion Collaboration:
 - ▶ South Dakota Dairy Ambassador Facebook Page
 - ▶ <https://www.facebook.com/pages/category/Public-Figure/South-Dakota-Dairy-Ambassadors-1800749163559220/>
 - ▶ Dairy Fest Facebook Page
 - ▶ <https://www.facebook.com/sddairyfest/>
 - ▶ Ag United Facebook Page
 - ▶ <https://www.facebook.com/SouthDakotaFarmFamilies/>

- ▶ Input on SD Department of Ag merger with DENR:
 - With the announcement of the merger in early fall, SDDP has had several direct discussions with the new Secretary Hunter Roberts in impact to the dairy industry. These discussions continue with an in-person meeting in late December scheduled with SDDP Board Chair and ED along with Secretary Roberts and other Department of Ag staff.

- Open dialogue at SDDP Board meetings gives producers an opportunity to weigh in thoughts and/or concerns on the proposed merger.

SDDP Co-Hosted additional CFAP2 webinar with state FSA Outreach Coordinator and dairy program specialist for producer enrollment in second round of potential CFAP payments as well as DMC enrollment questions.



▶ Looking ahead to 2021:

- 2021 Membership Drive will begin in January with no change to dues or sponsorship levels.
- Planning underway for SDDP Annual Meeting – date and time TBA.
- World Ag Expo has been cancelled so there will be no travel to California for 2021.
- Legislative session begins January 12th, 2021 and conclude March 29th.
- Central Plains Dairy Expo scheduled to go on with live event March 24th and 25th.

Thank you for your support of South Dakota Dairy Producers!

Thank you to our 2020 Industry Sponsors

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