



# SD DAIRY PRODUCERS NEWS

## Board of Directors:

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- Allen Merrill, 605.929.6406
- Deb Wehde, 712.578.8877
- Darrel Rennich, 605.695.3676
- SDDP Staff, Tom Peterson, 605.251.2439

## Happy New Year 2020—Save the Date!

### Be A Dairy Champion!

Official Notification:

#### Joint Meeting of SD-MDA Districts and SDDP Annual Meeting February 6<sup>th</sup>, 2020 – Swiftel Center – Brookings, SD

#### 10:30 –12:30pm **Midwest Dairy Farmer Engagement/Communications Training**

Do you regularly open your farm to consumers or youth for farm tours? Is your farm active on social media? Do you occasionally receive tough questions from consumers regarding on farm practices? If you answered “YES!” to any of these questions, this opportunity is for you! Join us for an interactive session as we discuss today’s changing consumer and how to connect on common values to help share your dairy story.

#### 12:30 – 1:30pm **Lunch Provided**

#### 1:30 – 3:00pm **Midwest Dairy Association- District 1&2 meeting**

- 1:30 Opening remarks – current state of SD Dairy
- 1:45 District Bylaw change (SD Division recommendation - Single South Dakota District)
- 2:00 Election of Directors
- 2:30 Midwest Dairy Checkoff Report

#### 3:00 – 5:00pm **SD DAIRY PRODUCERS annual business meeting (Open Membership Meeting)**

- Financial Report
- Key Impacts and Outcomes
- 2020 plans
- Board Reorganization Meeting

#### 5:00 – 6pm **Heavy hors’devours and social:** sponsor- Diamond V

#### 6pm **“A Walk Through the Years” SD Dairy Princess Reunion/Celebration and what’s next...**

#### 6:45pm **Conclude**

### Thank You To Our Meeting Sponsors Below:





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**Ag Fest scheduled for January 27th, 2020 from 5:30pm—8:00pm  
Ramkota River Centre in Pierre, SD**

On Monday, Jan. 27th South Dakota Dairy (SDDP) will participate in AgFest, an event that showcases traditional and innovative approaches to agriculture. This annual event takes place in Pierre during the legislative session. The South Dakota Dairy exhibit will feature a variety of dairy products produced in the state to promote and inform legislators and state officials on the importance and economic impact of the dairy industry in South Dakota.

Ag Unity, a coalition of agriculture organizations, hosts the event, which is attended by legislators, lobbyists, and others who use the event to gain an informed perspective on what is going on across the state in agriculture.



*.....Join SDDP Today!*

The 2020 SDDP Annual Membership Drive is underway. Visit [www.sddairyproducers.org](http://www.sddairyproducers.org) for online access to membership forms. Also attached with this newsletter are forms that can be printed and filled out. Member dues can be mailed to SDDP, 2015 Rice Street, St. Paul, MN 55113.

\* Contact Tom Peterson at 605.251.2439 with any questions on membership

**SDDP is committed to 4 pillars: Policy, Growth, Education, and Consumer Confidence and delivering value for your membership dollars!**

## **Thank you to our Industry Sponsors**

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